






ERIKSON MELTON

Art Director & Designer



ABOUT ME

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Solving problems, telling stories, making cool shit. The best part about this job is that it changes with every day, and each new brief is another opportunity to learn something new.

EDUCATION

Mohawk College

Graduated from the Creative Advertising program with a focus on Art Direction.
2011 - 2014

Toronto Film School

Graduated from the Recording Arts & Technology Program with a focus on audio editing and music production.
2005 - 2007

AWARDS

Effie Awards

2019 - Finalist "Local Market Success".

Canadian Marketing Association

2014 - Gold CMA in the Student Category.

The One Show

2013 - Gold Pencil short list in the Student Category.

Mohawk College

2014 - Graduated with Honours.

EXPERIENCE

FCB/Six

Sr. Art Director

2022-Now

At FCB/Six I am responsible for the ideation and creation of campaigns for various agency clients, focusing mainly on the digital, social, OOH and print.

Primary Clients: Areoplan, Sobey's

Mass Minority

Sr. Art Director & Designer

2021

As Sr. Art Director my role was to ideate and produce creative for various clients across TV, digital, social, print, and experiential channels. My role also included various design and branding requests for new clients.

Primary Client: Stonemill Bakehouse

Cineplex Entertainment

ACD

2018-2021

At Cineplex I was responsible for ideating and developing campaigns across all lines of business with an emphasis on brand and food photography. I was also responsible for managing the creative team and providing feedback and approvals on their projects.

Primary Clients: Cineplex, The Rec Room, Playdium, Outtakes

McCann Toronto

Digital Art Director & Designer

2014-2018

At McCann I was responsible for ideating and developing campaigns and designs across various clients, with a focus on digital and social executions.

Primary Clients: Chevrolet, GM, Bayer, Mastercard, Wendy's

Mackie Biernacki

Art Director

2014

While at Mackie Biernacki I was tasked with developing and designing integrated marketing campaigns for clients across various platforms.

Primary Clients: Hinks Dellcrest, MS Society